From: Noah Strouse
To: Ariana Gomez
Cc: Ashleigh K
Subject: Re: Introduction

Date: Friday, January 08, 2016 5:03:28 PM

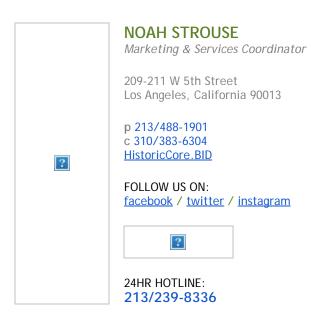
Thanks for the intro Ariana.

Hey Ashleigh,

Nice to e-meet you. I'd love to hear a little about your work with The New Mart and tell you more more about Shopwalk. Do you have time on Monday for a quick call? I'm free until 4pm.

Thanks,

Noah



On Fri, Jan 8, 2016 at 4:07 PM, Ariana Gomez <ariana@fashiondistrict.org> wrote:

Hi Ashleigh,

I want to introduce you to Noah Strouse. Noah is with the Historic Core BID and his organization runs Shop Walk, the event I was telling you about in my last email. He's looking to connect with designers/brands who might be interested in hosting pop-ups during the event. There's currently a handful of Fashion District folks who participate and it's a good opportunity to get exposure with the local community. I thought it'd be good to connect you two since the The New Mart has a lot of great local brands.

Noah – Ashleigh is a building manager and marketing director at The New Mart, one of our

designer showrooms. She	's also super	awesome a	and all ab	out growing	and supporting th
local fashion community.	And a great	resource in	general	☺	

Have a good weekend guys!

Ariana

Ariana Gomez

Marketing & PR Manager

LA Fashion District BID

110 E 9th St, Suite A1175 Los Angeles, CA 90079 213-488-1153 ext. 718

www.fashiondistrict.org